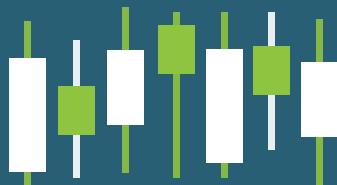




Junior
Achievement™
of Central Upstate New York



JA STOCK MARKET CHALLENGE

Sponsorship Opportunities: Partner with Junior Achievement to Empower the Next Generation of Investors April 22nd, 2026

Junior Achievement is seeking visionary companies like yours to help empower students with essential knowledge about the stock market, impact of current events, and the fundamentals of investing. Together, we can promote financial literacy, inspire confidence, and prepare students for a brighter, more financially secure future.

Join us in shaping tomorrow's leaders—today by become a JA Stock Market Challenge Corporate Sponsor!

The JA Stock Market Challenge is an event that allows students and teachers to have the unique opportunity to apply their knowledge in a real-world setting. Teams of students compete by utilizing simulated funds to invest and trade within the actual market. Through this engaging competition, participants fine-tune their stock selection skills, cultivate financial acumen, and embrace the risks and rewards inherent to the stock market.

Why sponsor the JA Stock Market Challenge?

As a sponsor, you will:

- **Inspire** local students from multiple school districts with a realistic experience of what it's like on the trading floor.
- **Increase your company's** brand exposure, engage your employees, spend the day working with students - our community's talent pipeline.
- **Demonstrate** your company's commitment to financial education, youth development, and community engagement.

Sponsor testimonial:

"Best part of the day was trading and interacting with the students"

HOW TO PARTICIPATE

\$7,500 PRESENTING SPONSOR

- Company logo on all marketing materials, listed as "Presenting Sponsor".
- Recognition in all media including press releases and news segments (as applicable).
- Option to have employees or members be volunteers of the JA Take Stock in Your Future program in local classrooms (via in-person or remote as requested by schools).
- Logo on all communication for day of event including logo on presenting screen and tabletop signage.
- Opportunity to kick off the Stock Market Challenge (ring the bell).
- Company recognition during opening remarks.
- Social media recognition and logo included on event webpage.

\$5,000 SUPPORTING SPONSOR

- Company logo on all marketing materials.
- Recognition in all media including press releases and news segments (as applicable).
- Option to have employees or members be volunteers of the JA Take Stock in Your Future program in local classrooms (via in-person or remote as requested by schools).
- Logo on all communication for day of event including logo on presenting screen and tabletop signage.
- Company recognition during opening remarks.
- Social media recognition and logo included on event webpage.

\$2,500 EXCHANGE BOARD SPONSOR

- Newsletters are highly anticipated and read by all on event day, your company logo will be prominently displayed on all newsletters.
- Option to have employees or members be volunteers of the JA Take Stock in Your Future program in local classrooms (via in-person or remote as requested by schools).
- Company recognition during opening remarks.
- Social media recognition and logo included on event webpage.

\$1,000 NEWS ALERT SPONSOR

- News alerts are eagerly anticipated and read by all students. Your logo will be displayed on short news items during the event, giving teams insight into the market and allowing them to be in a position to capitalize on their investments.
- Company recognition during opening remarks.
- Social media recognition and logo included on event webpage.

\$750 RISING INVESTOR SPONSOR

- Opportunity to provide branded giveaway item.
- Company recognition during opening remarks.
- Social media recognition and logo included on event webpage.

\$500 TEAM SPONSOR

- Your company will sponsor a team for one event and be listed alongside the team's name during competition.
- Company recognition during opening remarks.
- Social media recognition and logo included on event webpage.

[Sponsors Register Here](#)



**Register to Sponsor by
March 23rd**

For more information, contact
Rekha Kinsman
Manager of Student Events



Event Sponsorship Deadline -

March 23rd

Event Volunteer Sign Up

Deadline - April 15th

Volunteers Signup Here

